



5K WALK
5K & 10K RUN

DETROIT MOTTEP FOUNDATION

2024 LIFE Walk/Run SPONSORSHIP PACKET





Dear Lifesaving Partner,

The past few years have been challenging, but also a reminder of what we can achieve when we work together to help others. In 2023, we made history with a record-breaking 578 organ donors who gave the gift of life.

For 27 years, the Minority Organ Tissue Transplant Education Program (MOTTEP) has been dedicated to saving and enhancing lives through organ and tissue donation, and preventing diseases to reduce the need for transplants among ethnic minority Americans. We have been a trusted resource for black and brown families, offering education and support throughout the organ donation process.

Minorities make up only 25% of the population but represent over 60% of those waiting for organ transplants. Many wait years for a deceased donor kidney transplant due to the chronic shortage of organs. This is a sobering reality that we cannot ignore.

Our vision is to improve health and wellbeing through disease prevention, organ donation, and education. In 2024, MOTTEP is planning an exciting year of activities, including four signature events that have become beloved community traditions. Your company can be part of this impact by becoming a sponsor. With various levels of support and customizable options, your company will be acknowledged in print, signage, and digital and social media. By supporting MOTTEP, your business will be instrumental in building healthier communities and saving lives through organ donation.

Our LIFE Walk/Run event in July 2023 reached over 3000 people and raised awareness for our cause. With your sponsorship, we can reach even more people and celebrate 27 years of saving lives, one step at a time.

As a corporate leader, you know the importance of making a meaningful impact on the community. Your sponsorship will demonstrate your organization's commitment to serving individuals and families in their most vulnerable moments and will highlight your dedication to improving the lives of those in our community. The need for organ and tissue donations endures and your support is essential. Please consider the attached sponsorship information and join us in celebrating 27 years of exceptional educational service.

Yours in Service,

A handwritten signature in black ink that reads "Silas Norman".

Silas

Detroit MOTTEP Foundation Board President





WHAT IS MOTTEP?

Board of Directors

Silas P. Norman, M.D., Chair
University of Michigan

Nadine Cook, Vice-Chair
Ascension Michigan

Patricia White, MBA, FACHE,
Past-Chair
Detroit Medical Center

LaMont D. Hampton, Treasurer
Chrysler LLC

Artelia Griggs, Secretary
Donor Family Member

Hasenia Albanna
CareDx

Akil Alvin
Digital Detroit Media

Leslie Andrews
Leslie Andrews Consulting

Katrenia L. Camp
MI Dept of Health & Human Services

Terra DeFoe, Ph.D.
City of Detroit

Jason Denny, M.D.
Henry Ford Health System

Ericka Dudley
Molina Healthcare

Jerome Espy, Sr.
Nfinit Communications

Sherrie Farrell, Esq.
Dykema

Annette Joe, M.D.
University of Michigan

Carla J. Spight-Mackey, DMin, LMSW
Detroit Wayne Mental Health Authority

Anita Moncrease, M.D., M.P.H.
Wayne State University School of Medicine

Eunice M. Moore
Retired, Detroit Public Schools

Greg Polk
Beaumont Health System

Ricco Rozzo
City of Detroit

Michael D. Russell, Esq.
Fieger Law

Jesse Syring
Beaumont Health System

Kelly Thomas
Macy's

Jason White
Ypsilant Commnity School District

Remonia Chapman
Director of Detroit MOTTEP Foundation

The Minority Organ Tissue Transplant Education Program (MOTTEP), founded by Dr. Clive O. Callender, is the first national organization designed to educate minority communities on facts about organ and tissue donation and transplantation.

Since June 1993, National MOTTEP has been actively working to solve the number one problem in transplantation - the shortage of organ and tissue donors. National MOTTEP expanded to three (3) sites in 1993, and then to fifteen (15) sites across the country in 1995. Gift of Life MOTTEP was launched in 1995 and serves African American, Arab American, American Indian, Hispanic/Latino, Asian, and Pacific Islander populations.



DETROIT MOTTEP FOUNDATION 2024 Schedule of Events

March 13, 2024

Kountz/Callender/Drew Transplant Symposium

DMC Children's Hospital, Detroit Campus

This symposium is designed to promote an exchange of ideas on healthcare disparities and their impact on organ and tissue donation. National and local experts highlight ways to engage physicians, health professionals and community leaders to become champions in saving lives.



April 25, 2024

Lifesavers Leadership Breakfast

Detroit Golf Club

The Lifesavers Leadership Breakfast acknowledges community and corporate partners who support the Detroit MOTTEP Foundation's annual educational programs and events. MOTTEP is committed to providing culturally competent programs that engage ethnically diverse communities regarding the importance of organ and tissue donation. This is also a time to honor our volunteers, donor families, organ recipients, and community champions.

July 27, 2024

27th Annual LIFE Walk 5K Walk and 5K & 10K Run

Belle Isle State Park

LIFE Walk/Run is the largest event promoting organ and tissue donation in the state of Michigan. Attended by more than 2,000 individuals, including members of the medical profession, major corporations, media personalities, politicians, donor family members, and transplant recipients.

It is an event for the whole family which also promotes health and fitness through the Kid's Fun Run, free health screening, and healthy eating at the LIFE Walk Cafe.




November 10, 2024

Sounds of Saving Lives Concert

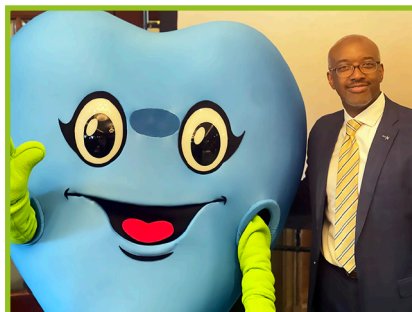
Hartford Memorial Baptist Church

The Sounds of Saving Lives Concert is an effective way of including the faith-based community to share the message of organ and tissue donation through music. This event kicks off National Donor Sabbath by adding music to the message.

2024 LIFE Walk/Run Sponsorship Levels

	Champion Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friend of MOTTEP
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Premium branding and visibility opportunities:						
<ul style="list-style-type: none"> LIFE Walk/Run team event registrations and commemorative t-shirts 	35	25	15	10	7	3
<ul style="list-style-type: none"> Your organization's vendor table at the event 	•	•	•	•	•	•
<ul style="list-style-type: none"> Your organization's name on the LIFE Walk/Run t-shirts 	•	•	•	•	•	
<ul style="list-style-type: none"> Your organization's logo on all printed and marketing materials 	•	•	•	•		
<ul style="list-style-type: none"> Your organization's name included on press releases and PSAs 	•	•	•	•		
<ul style="list-style-type: none"> Your organization's video on Detroit MOTTEP Website/ Social Media posts 	•	•	•			
<ul style="list-style-type: none"> Your organization's VIP table at 2025 Lifesavers Leadership Breakfast 	3 VIP Tables	2 VIP Tables	1 VIP Table	1 VIP Table		

Customized sponsorships available. Contact Remonia Chapman at (313) 875-9055 or rchapman@golm.org



Our Goals

Establish cooperative relationships and/or acquire sponsorship from public and private organizations to assist in the educational campaign for minority populations within the community.

Empower specific ethnic minority populations to develop and implement Action Plans that will increase awareness levels within their own communities.

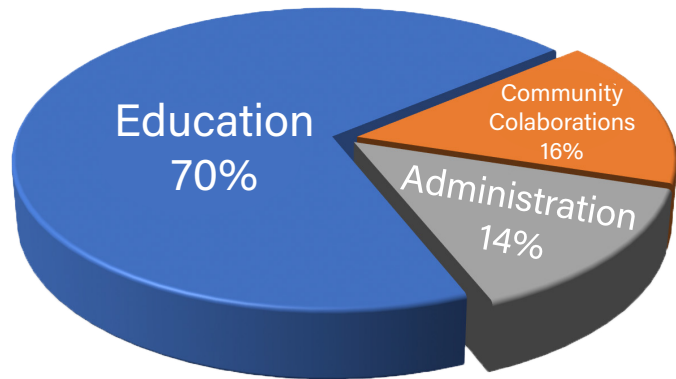
Educate ethnic minority populations to the facts regarding organ/tissue donation and transplantation and increase the number organ/tissue donor registries signed by minorities.

Inform ethnic minority populations about the specific behaviors and the resulting decreases that lead to the need for organ/tissue transplantation, e.g. Diabetes, Hypertension, Heart Disease, Obesity, and Substance Abuse.

Why be a Sponsor?

As a corporate leader, we know the ability to have a strong community impact matters to you. Your sponsorship presence will spotlight your organization's commitment to service individuals and families who rely on MOTTEP for compassion, guidance, and support during their most vulnerable time. Please review our sponsorship opportunities to determine the level that best reflects your company's commitment to this cause and our community.

Where do the dollars go?



2023: A RECORD YEAR



We honor life through donation.™





2024 LIFE Walk/Run Sponsorship Commitment

www.detroitmottepfoundation.org

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Sponsorship Commitment

- | | |
|--|---|
| <input type="checkbox"/> Champion Sponsor - \$25,000 | <input type="checkbox"/> Silver Sponsor - 5,000 |
| <input type="checkbox"/> Platinum Sponsor - \$15,000 | <input type="checkbox"/> Bronze Sponsor - \$2,500 |
| <input type="checkbox"/> Gold Sponsor - \$10,000 | <input type="checkbox"/> Friend of MOTTEP - \$1,500 |
| | <input type="checkbox"/> General Donation: \$ _____ |

Logo Deadline for Printed Materials: May 01, 2024

Logo Deadline for T-shirts: May 31, 2024

Payment Method: Check Enclosed Money Order Enclosed Credit/Debit Card Invoice (at address below)

Please make check/money order payable to: Detroit MOTTEP Foundation

Mail payment to: 736 Lothrop Road, Detroit, MI 48202

Credit/Debit Card Payment Details:

Charge Amount \$ _____ Card Type: MasterCard Visa American Express

Card No. _____ Exp. _____ CVC _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Alt. Phone _____

Cardholder _____ Signature _____

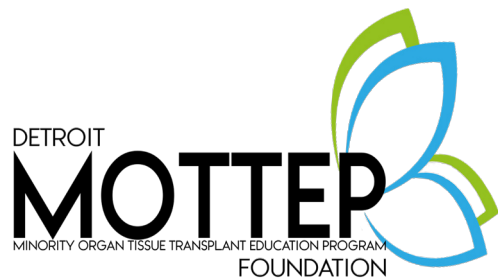
For sponsorship questions, contact: Remonia Chapman at (313) 875-9055 or rchapman@golm.org

All proceeds benefit Detroit MOTTEP Foundation, a 501(c)(3) nonprofit organization.

Tax ID: 20-3640869

Our Mission

To decrease the number and rate of ethnic minority Americans needing organ and tissue transplants.



Detroit MOTTEP Foundation

736 Lothrop Road
Detroit, Michigan 48202
(313) 875-9055

info@detroitmottepfoundation.org

www.detroitmottepfoundation.org

www.motteplifewalk.org

